

UltraLight 50pt/44pt

EU  
Carbon  
Neutral  
2050

Medium 34pt

FASHION TRENDS

ExtraBold Italic 30pt/28pt

***Technical  
Solutions  
Case Study***

ExtraLight 20pt + Regular 34pt  
Ultra・Heavy・ExtraBold・Bold・DemiBold 18pt/22pt  
Medium・Regular・Light・ExtraLight・UltraLight 18pt/22pt  
等幅数字使用

DemiBold 12pt **LINE & FORM**Medium 10pt **WALTER CRANE**

Regular 9pt CHAPTER I —Origin and Function of Outline

OUTLINE, one might say, is the Alpha and Omega of Art. It is the earliest mode of expression among primitive peoples, as it is with the individual child, and it has been cultivated for its power of characterization and expression, and as an ultimate test of draughtsmanship, by the most accomplished artists of all time.

The old fanciful story of its origin in the work of a lover who traced in charcoal the boundary of the shadow of the head of his sweetheart as cast upon the wall by the sun, and thus obtained the first profile portrait, is probably more true in substance than in fact, but it certainly illustrates the *function* of outline as the definition of the boundaries of form.

Light 9pt/11pt  
スモールキャップス使用Regular・Italic  
10pt/12pt

Picture Book Series  
**The Nature**

**1 UNIVERSE****2 EARTH** 6 ANIMALS**3 LAND** 7 PLANTS**4 SEA** 8 CELL**5 AIR** 9 GENOME

10 ATOM

ExtraLight Italic 40pt/40pt

*Fitness  
Body  
Style*

Heavy 26pt + Bold 14pt

**CSR Report**  
Corporate Social Responsibility

Ultra Italic 32pt/34pt

***We are developing  
new applications for 5G.***

Bold 24pt スモールキャップス・オールドスタイル数字使用

**MODERN ARCHITECTS OF 20TH CENTURY**